

THE NEW ENTERPRISE, Madison, Florida.

PUBLISHED WEEKLY.

Entered at the Madison Post Office as Second Class Matter.

COLUMBUS B. SMITH, Editor.

Subscription \$1.00 per year. Advertising rates made known on application. Correspondents will please write on only one side of the paper. Be brief in your items, but give every item of news. We must have the name of every contributor, not for publication, but that we may know the correspondence is authentic. All anonymous communications will find a home in the waste basket. Address all communications to THE NEW ENTERPRISE, Madison, Florida.

THURSDAY, OCTOBER 24, 1901.

Henry Watterson, the brilliant editor of Kentucky has announced his candidacy for the governorship of his State. We hope he will be elected.

The Quincy New Era has been purchased by the Quincy Printing Co., and has been merged into the Herald, so that town has only one paper now.

The Metropolis, Jacksonville's great afternoon paper, is once more at home in its new building which has been erected on the site of the one destroyed in the big fire. We are glad the "little Met." is again in its own quarters and hope that it will not be disturbed again by the fiery element.

The men who were aboard the Brooklyn with Schley at the battle of Santiago are united in testifying that his conduct on that occasion was all that it should have been. We think the evidence of those who were present every moment of the time is entitled to more respect than that of others who were not.

Less than one month now remains before the opening of the State Fair at Jacksonville. More than half of the counties of the State will be represented with fine exhibits and these are the counties which will profit by their enterprise. What a pity it is that Madison county, than which no more productive county is in the State, will not be there.

The papers of the southern and eastern portions of the State are predicting a great influx of Northern tourists this season. We have never yet understood why the tourists should prefer that section of Florida. If they could only be turned in this direction once the chances are that Middle Florida would get the lion's share of the tourist travel thereafter.

FIRE PROTECTION.

The fire of last week demonstrated beyond doubt that the Madison Fire Department is sadly in need of practice. It is indeed fortunate that the services of the department are rarely called for, yet it should be the case that when it is called out it should be prepared to render more efficient service. To do this it is necessary that the boys should practice. We are informed that practice drills are of rare occurrence, in fact that they are seldom had at all. This won't do. If we are going to have protection from fire let's have it and not simply play at it. Our system of waterworks is as good as is necessary. The town is well supplied with hose and reels and our fire boys are an intelligent lot and fully capable of coping with any fire that may occur in the town. But they do need drilling the very worst kind and we suggest that the fire chief put his men through a fire drill at least once a week. Practice, boys, practice.

A SIGNIFICANT ARTICLE.

The Key West Advertiser talks to the people of that city in a manner that cannot be misunderstood. What the Advertiser says is applicable to a few other towns in the State as well as Key West. What follows should be read by every man who is standing in the way of progress:

"What a spectacle a whole town presents sitting down and waiting for something to 'turn up.' Absolutely no life and no enterprise being displayed to promote any interest that will upbuild the city in any way. It does look strange that everybody should have all at once become resigned to anything that may happen, and act as if they did not care a penny what becomes of the town or its interests. Everybody is commenting on the perfect indifference that has seized the people. As has been remarked—'Our town needs a terrible awakening.' What is to bring it about when there is an all-prevailing masterly indifference?"

Several years ago a gentleman at that time prominent in local affairs, was endeavoring to excite some interest in public matters in a great multitude on the necessity for action, exclaimed: "Fellow citizens, for God's sake, do something! Do something!" This is the key note that our people should catch now. Do something! Stir up some life in the business world; let the people get out of their shells and live in a broader and brighter field of usefulness. Every man seems to be living unto himself and solely for himself. No community ever prospered under such a condition. Let us all get out of that Micawber business and make something turn up instead of waiting for it to turn up. We are not talking secrets when we assert that our local condition is not only unsatisfactory but is obviously getting worse every day. Let us get together and do something to improve it."

Hotel Arrivals From Friday to Wednesday.

MERCHANTS—Chas. A. Harby, Greenville, Fla.; W. W. Stripling, Jacksonville; B. B. McCaa, Seaboard Air Line; Harry Taylor, Greenville, Fla.; W. P. Laird, Cincinnati, Ohio; T. F. Corsey, Macon, Ga.; T. A. Davis, Valdosta, Ga.; Butler Horton, Lee, Fla.; John Kiser, Madison; T. J. Martin, Madison; A. A. Wetherington, Madison; W. C. Caulk, Madison; M. D. Sullivan, City; W. P. Pinson, Madison; W. M. Goza, Madison; B. C. Webb, Madison; T. W. Wilson, Madison; B. A. Horton, Lee, Fla.; T. M. Buchanan, Madison; D. M. Webb, Madison; T. G. Lanier, Madison; T. E. Whiddon, Waylonzo, Fla.; N. W. Padgett, Perry, Fla.; J. O. Johnson, Leland, Fla.; R. A. Patterson, Moseley Hall, Fla.; J. D. Shaw, West Farm, Fla.; D. W. McGraw, Atlanta, Ga.; Ola Sanders, City; D. W. Wiggins, Atlanta, Ga.; W. S. Jordan, City; A. B. Markham, Lake City, Fla.; B. C. Markham, Lake City, Fla.; Vans Randell, Sampala, Fla.; P. J. Parramore, City; A. H. West, City; Clifford McCall, Monticello, Fla.; C. S. Harby, Greenville, Fla.; L. E. Roberson, Lake City; W. S. Jordan, City; W. D. Sutley, Canton, Fla.; Geo. E. Miller, Boston, Mass.; D. Mayen, Louisville, Ky.; W. H. Dial, Jr., City; Ola Sanders, City; S. D. Silver, Atlanta, Ga.; H. H. Hirsch, Atlanta, Ga.; T. E. Hardee, City; P. J. Parramore, City; J. B. Kent, Lee, Fla.; H. T. Shackelford, Greenville, Fla.; Josh S. Milford, Madison, Fla.; P. S. Blackwell, Madison; J. T. Flowers, Hamburg, Fla.; H. H. Baggett, Lee, Fla.; S. B. Hambric, Aucilla, Fla.; G. L. Glass, Ellaville, Fla.; J. T. Strout, Ellaville, Fla.; J. H. Stanford, Ellaville, Fla.; G. T. McClama, Lee, Fla.; M. M. DeLaughter, Moseley Hall, Fla.; W. F. McCranie, Madison; J. W. Lanier, Madison.

NEW LINES—Sidney Smith, Fla.; W. A. Hall, Fla.; J. A. Holloway, Tallahassee; S. P. Griffin, City; R. F. Mitchell, Savannah; E. A. Wilson, Louisville; H. L. Taylor, Greenville; R. M. Davidson, Quincy; W. L. Lumpkin, Jacksonville; J. C. Bates Savannah; N. H. Can-

nady, N. C.; Francis Woolston, Jacksonville; M. O. Looney, Ocala; J. B. Gerald, Atlanta; Ray Bush, Valdosta; W. L. Griffin, St. Marks River; J. A. Holloway, Tallahassee; I. N. Johnson, Quitman; R. M. Davidson, Quincy; O. R. Strauss, Atlanta; D. M. McGraw; Atlanta; J. Gilbert Taylor, Philadelphia; J. H. Whitner, Birmingham; W. C. Jackson, Gainesville; W. J. Carter, Live Oak; L. C. Whittle Atlanta; H. L. Cubberly, Atlanta; C. G. McCormick, Lake City; Robt. A. Lee, St. Louis; J. H. Paylor, Va.; J. C. Morgan, West Farm; A. J. Pettis, Greenville; W. L. Griffin, St. Marks River; R. K. Shaw, Quincy; Ed. L. Greer, Lake City; E. P. DeLorme, Nashville; H. W. McClure, Thomasville; J. L. Hopkins, New York; Paul E. Canova, Savannah; C. G. McCormick, Lake City; E. G. Brown, Ga.; B. S. Williams, Pensacola; Frank Lipscombe, Perry; T. E. Whidden, Perry; A. Smith, County; W. P. Thompson, City; J. W. Trussell, Atlanta.

W. S. OVERSTREET.

New Store.

New Goods.

New Prices.

Look-Over The Headings Below and Read what Interests You.

SHOE.

Children's School Shoes.

We took particular pains in selecting our stock of children's shoes, they can be relied on for service and good wearing qualities. Children's pebble grain and Children's box calf, value \$1.00. Our Price, **65c.** only.

Ladie's Satin Calf, value \$1.25, our underselling price only **80c.**

Ladie's Soft Dongola, value \$1.75, our special price only **\$1.25**

Ladie's Good Year Handsewed in Vici Kid and Dongola, value \$2.25, our price only **\$1.75**

Men's Shoes in Different Styles from 90 cents to **\$3.50**

DRES GOODS.

Our Dress Goods are arriving daily, and stock will soon be filled with the latest and most seasonable styles in Serges, Cashmeres, Novelties, Venetians, Henriettas, etc., at prices from 75c. to \$1.00 per yard. A full line of Staples, Checks, Sheetings and Calicos at lowest prices.

CLOTHING.

When you go to purchase your suit be sure to come in and look at our stock before buying. We are selling a Good Wool Suit for **\$3.50**

Cassimere Suits worth \$4, going at **\$3**

Serge, Cassimere and Welton Suits, worth \$10.00, going at **\$7**

Suits worth \$12.50 going at **\$9**

Suits worth \$15.00 going at **\$10**

GENTS' FURNISHING.

Negligee Shirts, soft bosom, worth 75c., our special price **35c.**

Men's fleece lined sanitary shirts and drawers for **25c.** only.

We confidently believe this is the first time a fleece lined shirt has ever been offered for only **25c.**

HAT—For Stylish Dressers.

The snappiest, brightest, the very swellest, up-to-date line of hats ever offered in Madison. 50c. hats going at **25c.** \$1.90 hats going at **75c.** \$2.00 hats going at **\$1.50.**

A heavy stock of **FRESH GROCERIES** arriving at bottom prices.

We have space to name only a few of the bargains through our store. You are cordially invited to call and inspect our goods.

W. S. OVERSTREET.

POPE BLOCK.

Madison, - - - Florida.

COGGINS' STORE FOR BARGAINS

I PICKED up from the great bankrupt sales some extra ues and bargains in Broadcloths, Venetian Cloth, Se Whip Cords, Henriettas, Brocades, Repellents, Fancy Waist Flannels, Fancy Flannels, Gents', Ladies' and Children's Underwear, Cloaks, Capes, Skirts and hundred other things that are eye openers and will save the dear farmers money.

I will soon open up my Plaut & Marks line of Shoes for ladies and the Portsmouth line for children.

In order to make room for this large line I will sell the month of October only 200 pairs Ladies' Shoes from to 99 cents per pair. 100 pairs Misses' Spring Heel from to 99 cents. Mens' Shoes from 69 cents to \$1.15. These bargains unheard of in the Shoe Trade in Madison.

REMEMBER

I give to each purchaser of \$10.00 worth of goods a Cape. To \$15.00 purchaser a Plush Cape. \$20.00 purchaser a Jacket.

Messrs. Bunting, Bryan and old "Cracker Jack" take pleasure in showing you the great bargains and savers I am offering. I farmed for half my life. If there one thing more on earth I love better it is the eagle. Bring him to roost with the man who makes the price the Farmer's short crop.

P. S. COGGINS

The Pan-American Exposition will close October 31st. Those who have not yet visited this marvelous wonderland are reminded that the time is growing short.

In order to permit every citizen in the territory traversed by its lines, to take this trip, the Seaboard Air Line Railway has placed in effect a rate of practically one fare for the round trip to Buffalo and return, tickets on sale September 3rd to October 20th, inclusive; tickets good to return within 20 days from date of sale. This liberal concession should meet with a hearty response on the part of the traveling public, and many will doubtless avail themselves of the opportunity of attending this last and largest of National Expositions.

BEVAN & GRIFFIN,

Livery, Feed & Sales Stables

Fine Teams Furnished on Short Notice.

Special Attention to Traveling Men.

Call us up on Telephone No. 1 when you need a Team. Come to see us when you want to buy a horse or mule.

City Barber Shop,

WM. MASSEY, MANAGER.

First Class Work Guaranteed.

EXPERT WORKMEN

SMOOTH CUTTING RAZORS.

Clean Towels

VALDOSTA SOUTHERN RAILWAY COMPANY.

Schedule of Trains. Effective August 1st, 1901.

No. 1 P.M.	M's	STATIONS.	M's	No. 2 P.M.
		Leave.	Arrive.	
4:30	0	VALDOSTA	28	9:00
4:35	6	Dee	22	8:35
4:35	8	Briggston	20	8:25
4:50	10	Clyatville	18	8:05
5:00	14	Olympia	14	7:50
5:20	18	Pinetta	10	7:20
5:40	21	Hanson	7	7:00
6:20	28	MADISON	0	6:30
P.M.		Arrive.	Leave.	A.M.

†Daily, except Sunday.

Standard.—Central Time.

CONNECTIONS.

VALDOSTA—Plant System, Georgia Southern & Florida and Atlantic Valdosta and Western Railways.

E. J. HARRIS, AGENT, Madison.

J. M. WILKINSON, PRST, Valdosta, Ga.

CALL AT.....

MOSELEY'S DRUG STORE

And Examine his Fine Stock of

Toilet Articles

Perfumery, Etc.

A full line of Glass, Chery and Chinaware will be sold at very prices, in order to room for larger stock.

B. F. MOSELEY

THE LAUNDRY

That Makes Ocala Famous

Because it does work that can excel
Because it gives PROMPT SERVICE
Because it guarantees its customers satisfaction and lives up to its guarantee.

Try Them.

Ocala Steam Laundry

R. H. SHACKELFORD, Act.

WANTED!

Hides and Furs

I will pay the highest market price for Hides, Furs.

Beeswax, &c.

Call and see me at my place next to Self Bros' Shop.

E. E. BRADLEY

FACT

GOOD PRINTING PAYS